



BR-19MBA103

Seat No. _____

M. B. A. (Sem. I) (CBCS) Examination

March - 2021

Managerial Economics

Time : $2\frac{1}{2}$ Hours]

[Total Marks : 70

Instruction : Attempt any 5 questions.

- 1 What is managerial economics ? Explain in brief various principles of economics. 14
- 2 Define demand and list out various types of demand with suitable examples. 14
- 3 Explain in detail - Elasticity of demand. 14
- 4 What is concept of diminishing marginal utility ? 14
- 5 Classify the market on different aspects. 14
- 6 What is macro economics ? Explain types of macro economics environment. 14
- 7 Define national income. What are various types of national income ? 14
- 8 Give meaning of - liberalization, globalization and privatization. Discuss the different features of liberalization, globalization and privatization. 14
- 9 What is industrial finance ? Explain various sources of industrial finance. 14
- 10 Write short notes on : (any two) 14
 - (1) Public Private Partnership.
 - (2) Relations between Government and Business organizations.
 - (3) Economic indicators.
 - (4) Fiscal and Monetary policy.
 - (5) Determinants of Demand.